

Presentation digital lending CDR

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by Michiel Laan (director CDR)

With 300,000 CDs, 10,000 DVDs and 300,000 LPs Centrale Discotheek Rotterdam (CDR) has got one of the biggest and broadest available music collections in Europe.

100,000 people per month visit www.cdr.nl, which provides information about all records released in the Netherlands. Almost all records can be borrowed through the Dutch public libraries.

CDR serves as an example to others in the application of ICT which it has developed entirely under its own management. Visitors to www.cdr.nl can find their way round the collection in several smart and innovative ways so that they can further develop and deepen their taste in music.

In November 2005 CDR started a new service: digital lending. This service allows the public to download music files in a secure Microsoft WMA format, which can be played for seven days on one computer. At this moment more than 5,000 albums, consisting of classical and Jazz music from the labels Naxos, ECM, Challenge, Pentatone, Chesky and Dox can be downloaded.

In his presentation, Michiel will pay attention to:

- the shift from the traditional product to digital demand of the public;
- the technical and legal differences between traditional and digital lending;
- first results;
- future plans.